



AR ART EXHIBITION ON-DEMAND

Sustainable Singapore



SUMMARY

SUSTAINABLE SINGAPORE

In a triumph of creativity and innovation over environmental adversity, 20 Singaporean artists were brought together by The MeshMinds Foundation to share their visions for the sustainable development of people and our planet through a unique online only exhibition. Featuring original artworks with the theme of 'Sustainable Singapore' and the Sustainable Development Goals, the exhibition was the first-of-its-kind with artworks being produced with the help of Procreate and other digital tools.

Each artist used the AR app Artivive to apply layers of animated storytelling to static artworks in order to draw attention to various environmental issues affecting Singapore and the world at large. Ranging from quick loops to complex narrative stories, each piece delivers a thought-provoking message on a diverse range of environmental themes and issues.

Artworks: 10

Featured artists: Alfonsus Wong, Andy Yang, ARAIKREVA, Darel Seow, EBAO, Ella Zheng, Jayne Ong, M.Y.L, Mithra, Wolfsloth.

ARTWORKS

Paradise Lost

The world we know now will soon become unrecognisable if we continue to take Mother Nature for granted. The AR experience reveals an imaginary transition from a healthy environment to one that has turned hostile. The artist invites the viewer to take our actions seriously before the world we treasure is destroyed forever and make a pledge #fornature.

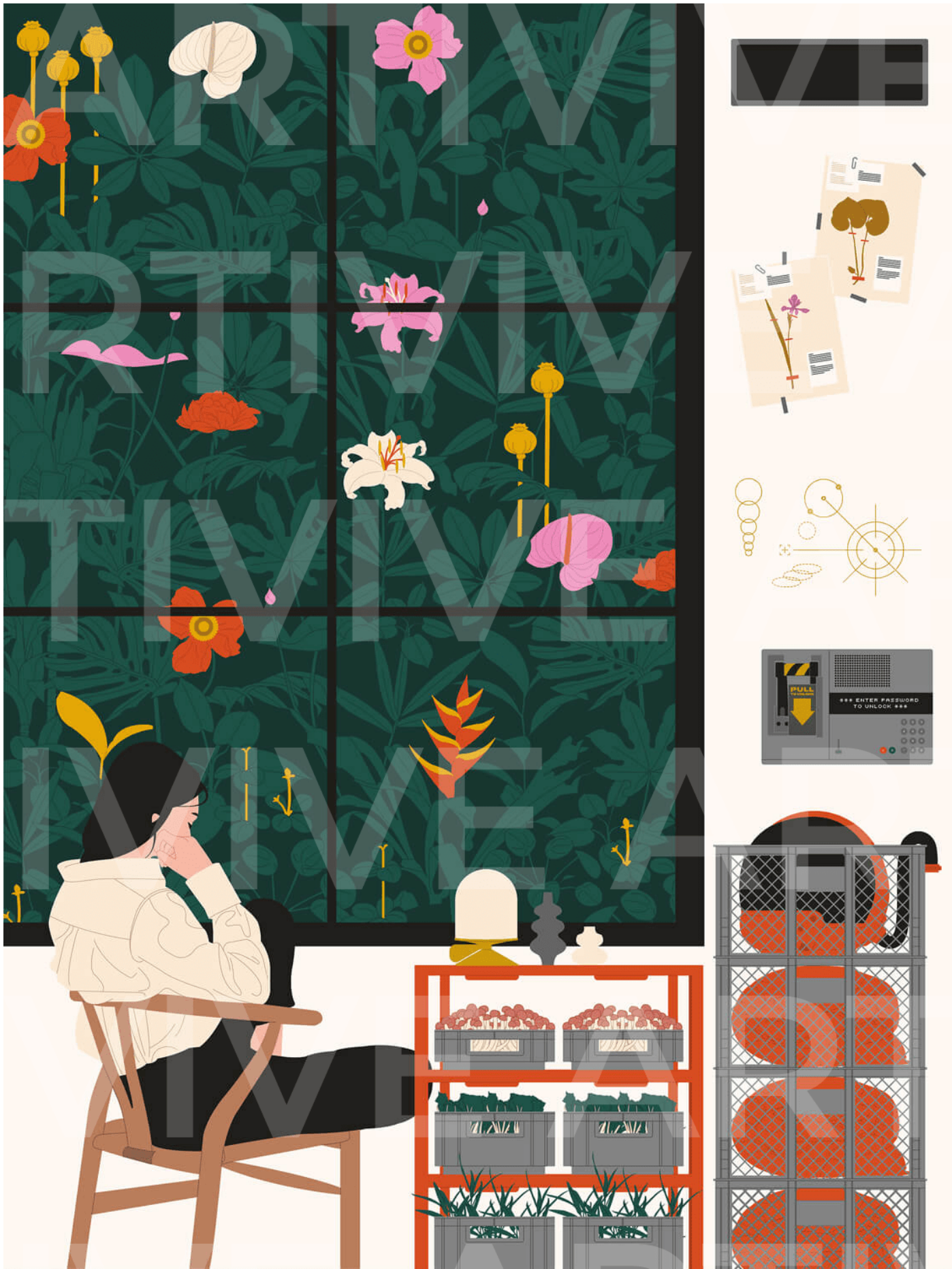
By Ella Zheng



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ARTWORKS

Sea World

Ten percent of the total plastic waste in the sea is made up of ghost fishing nets, that can result in the accidental capture of dolphins, turtles and other marine animals, which can die trapped in the mesh. The AR experience reveals an imaginary ocean without fishing nets so that sea creatures can swim freely. The artist invites the viewer to join the campaign against ghost fishing gear and make a pledge to [#beatplasticpollution.ge](#). Ranging from quick loops to complex narrative stories, each piece delivers a thought-provoking message on a diverse range of environmental themes and issues.

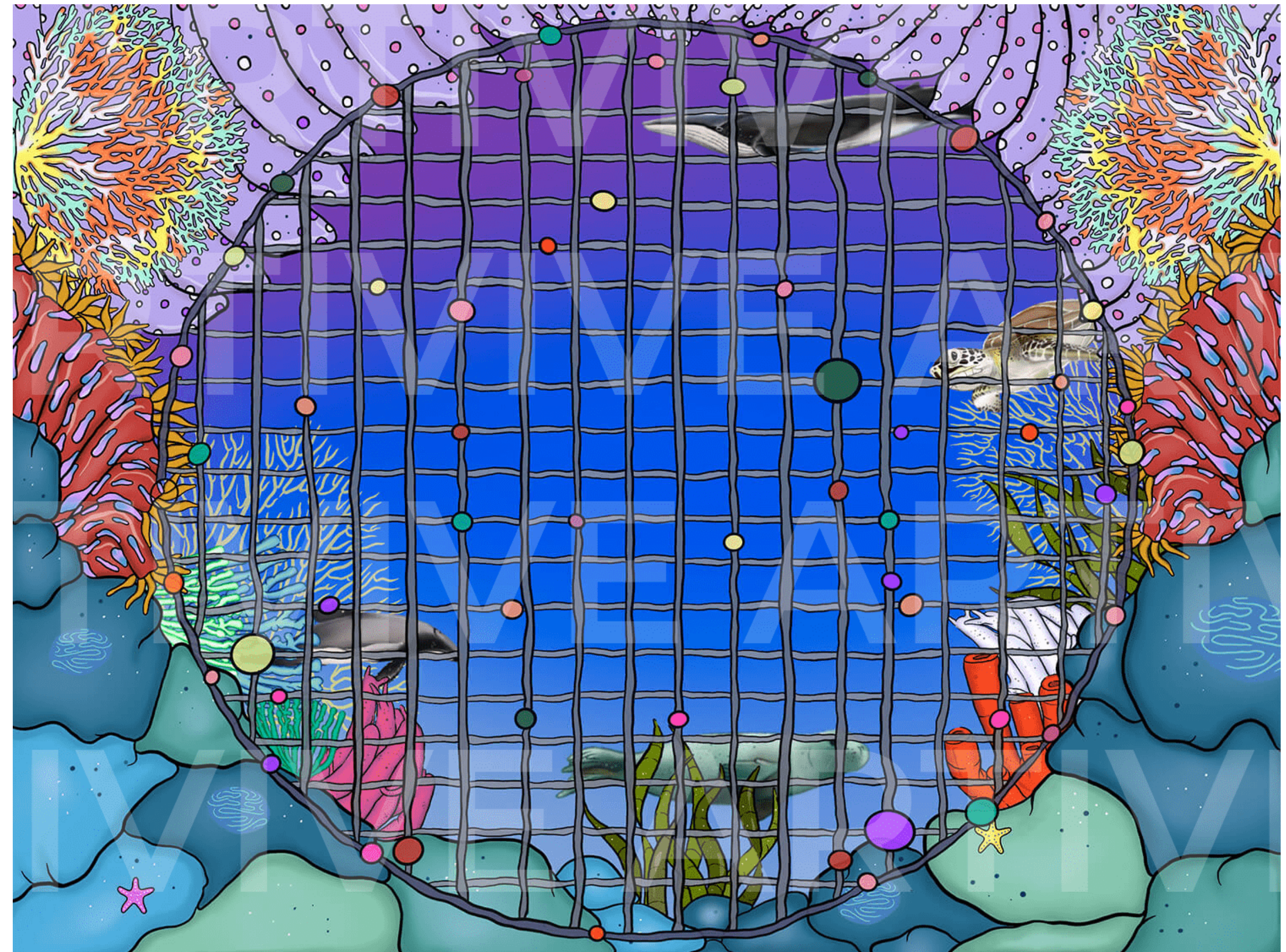
By Mithra



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ARTWORKS

Tight Squeeze

Plastic water bottles are a common method of smuggling cockatoos in Indonesia. Being sedated and crammed into a bottle is an unfortunate reality for many victims of the illegal wildlife trade. The AR experience reveals a cockatoo's fear of man as profit is put before preservation. The artist invites the viewer to join the #WildforLife campaign to stop the illegal trade of wildlife.

By ARAIKREVA



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ARTWORKS

The Secret Garden City

Singapore is the greenest city in the world, yet retains less than 0.5% of it's original forests. The AR experience exposes our tendency to make room for more buildings and re-naturalise the environment, rather than conserving. We do this by lining our roads with trees from all over the world and filling our homes with plants. The artist invites the viewer to spend more time in nature and pledge for a world that is #betterwithforests.

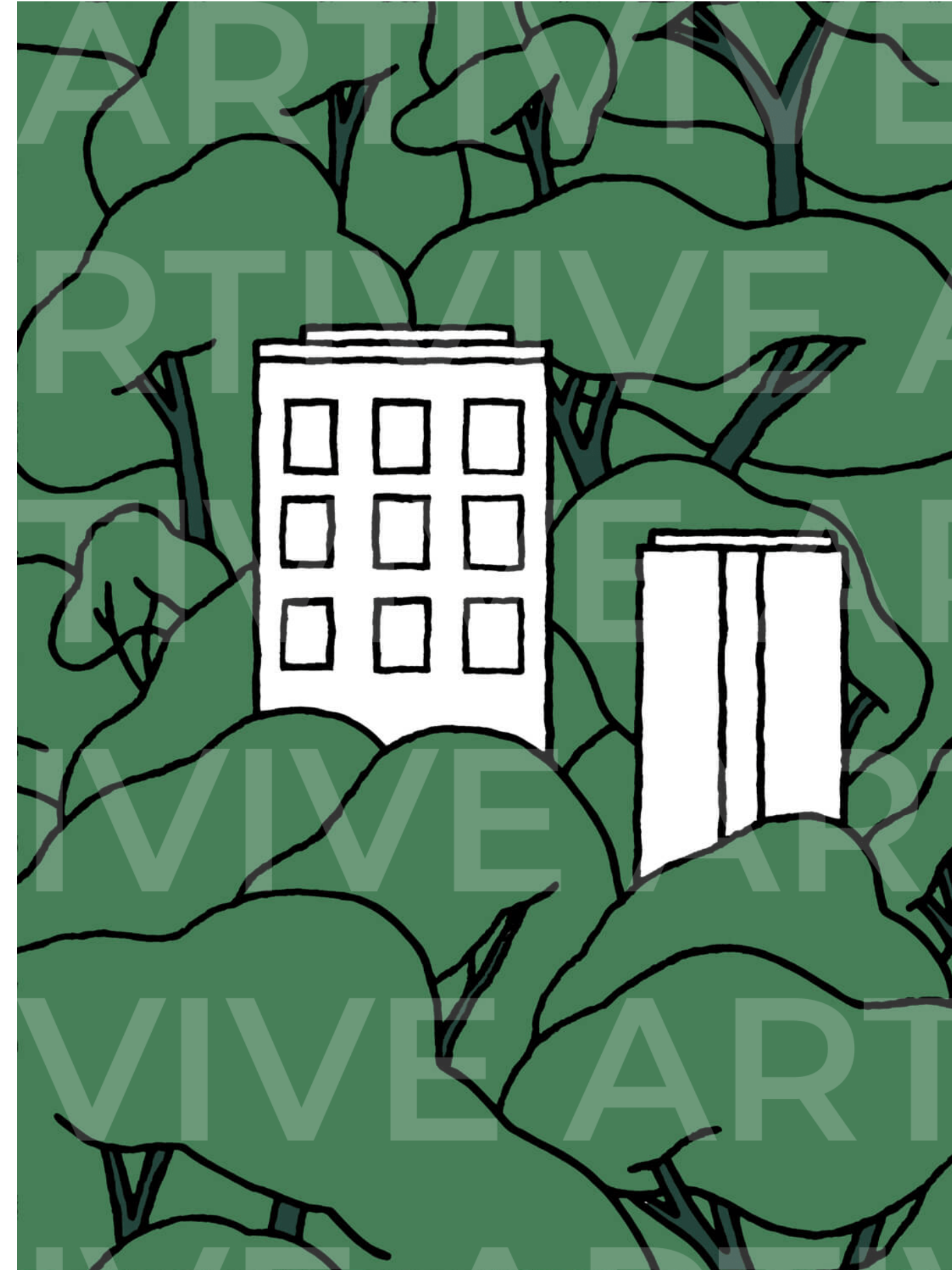
By Darel Seow



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ARTWORKS

The Plight of the Sea Turtle

The outlook for turtles that eat plastic is bleak: for 22% ingesting just one plastic item can be a death sentence. Sharp plastics can rupture internal organs and bags can cause intestinal blockages leaving turtles unable to feed, resulting in starvation. The AR experience reveals an imaginary impression of marine pollution. The artist invites the viewer to pledge to #beatplasticpollution.

By M.Y.L

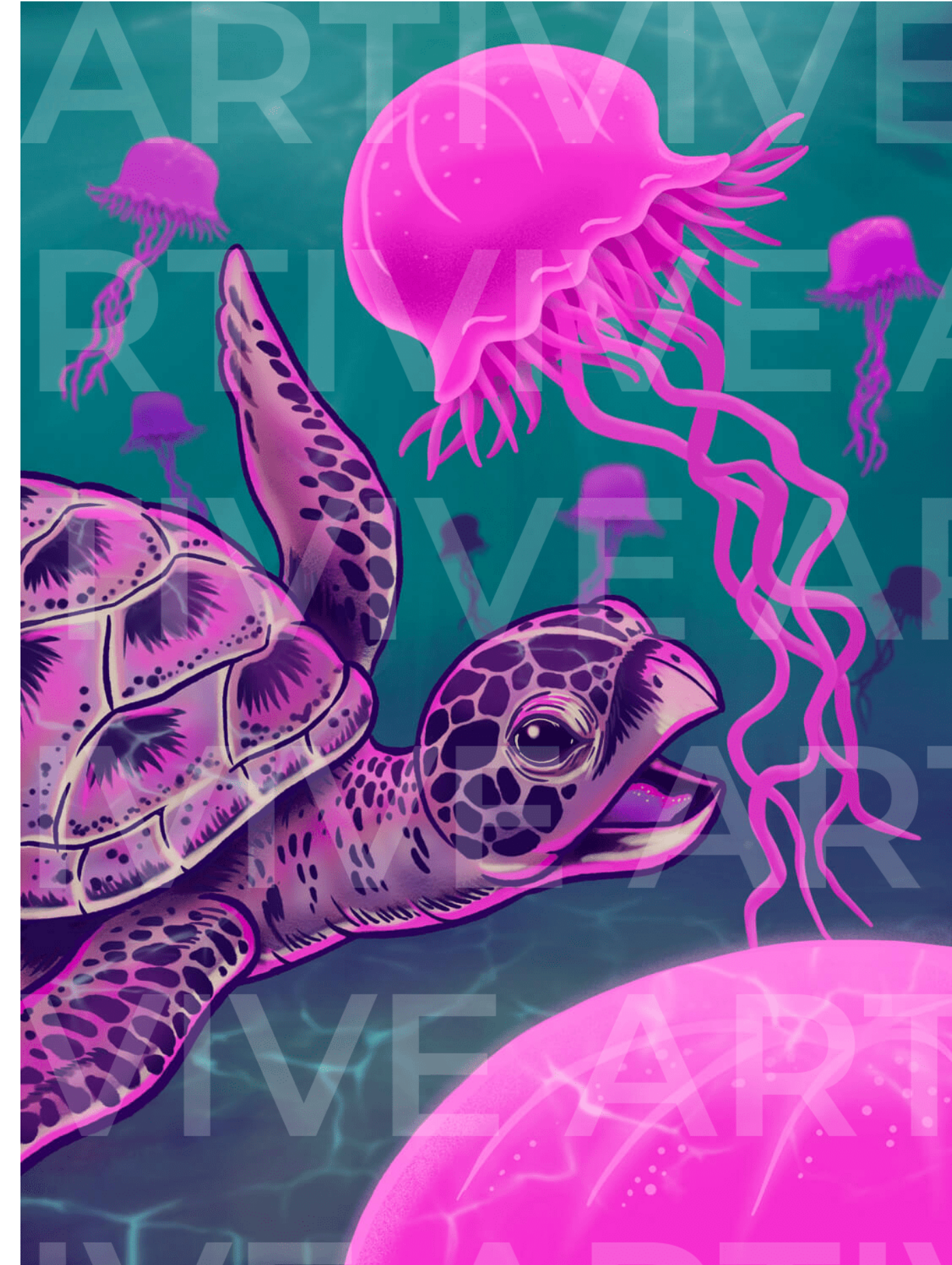


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ARTWORKS

Forevermore

(‘饮水思源’ / ‘being grateful’)

Water is the primary medium through which we will feel the effects of climate change. Water availability is becoming less predictable in many places, and increased incidences of flooding threaten to destroy water points and sanitation facilities and contaminate water sources. The AR experience reveals an expression of the Chinese idiom “饮水思源”; or to ‘have gratitude’, highlighting the many daily and recreational activities that thrive on water. The artist invites the viewer to celebrate water as a source of life and to join the conversation on the link between water and climate change.

By Jayne Ong



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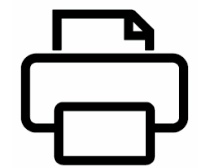


ARTWORKS

Time Will Tell

Our energy demand is predicted to rise in the future, and we can no longer rely on finite and polluting energy sources. The artist is inspired by a Malay story, 'Bawang Putih and Bawang Merah' (White Garlic and Red Onion), which tells a tale of two sisters - one kind and gentle, the other proud and envious. The AR experience creates a dialogue between traditional and alternative energy sources, reminding us that we potentially live on a planet with an expiry date if we continue our ways. The artist invites you to join the conversation on the switch to renewable energy sources.

By EBAO



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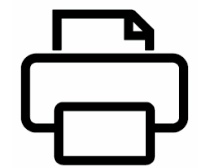


ARTWORKS

The Quiet Revenge

Diseases are emerging more frequently from animals. The frequency of pathogenic microorganisms jumping from other animals to people is increasing due to unsustainable human activities. The AR experience points towards the eventual dire consequences that could engulf the human race, such as zoonotic diseases. The artist invites the viewer to act now, make a pledge #forNature and heed the warnings that have been served.

By Andy Yang



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ARTWORKS

Ocean of Devotion

Biodiversity loss is caused by a range of different pressures, from habitat loss due to agricultural expansion, pollution or desertification to invasive alien species and climate change. At the root of every issue is one common thread: the unsustainable use of land and resources. The AR experience highlights the importance of coexistence between human beings and animals. The artist invites the viewer to make a pledge #fornature and to join the conversation on habitat loss.

By Wolfsloth



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ARTWORKS

You Can't Find Fish in Space

Today, one third of the world's fish stocks are overfished, up from 10 per cent in the mid-1970s. Another 60% of fish stocks have been exploited at their maximum sustainable limit. The AR experience reveals a matter-of-fact take on the point that there is no excess marine life produced for human consumption. The artist invites the viewer to make a pledge #fornature and join the conversation on sustainable fishing to understand what it really means if we want this resource to last for future generations.

By Alfonsus Wong



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